Energy, neo-globalisation and competitiveness

Future prospects and policy messages for Turkey

Mehmet Ögütçü Director, BG Energy Holdings (UK)

Turkish Competitiveness Forum

Istanbul, Conrad, 8 November 2007 mehmet.ogutcu@bg-group.com



No longer the old globalisation that we have known...

- * BRICs
- * Resource nationalism
- * Technological revolution
- * Powershift in geopolitics



Energy as the lifeblood of economic development and competitiveness

- * Changing world energy outlook
- Energy (and its supply and demand security) to undermine or boost competitiveness
- * Competing pipelines
- * Energy as a political instrument
- * Climate change and environment

Economic nationalism, "national champions" and competition

 * EU rules, France, Spain, Italy and Germany

- * China, Russia, Kazakhstan,
- * for and against?
- * future prospects



What about Turkey?

- Energy consumer, transit and regional hub
- * Power generation gaps
- * Investment climate
- * SMEs and gray economy
- * Anticipated energy sector consolidation and M&As



Key messages

- * No illusion: energy cannot be treated only as an economic commodity it is political.
- * Turkey pays one of the world's highest energy prices no good for competitiveness
- * Factor in the environmental impact, social responsibility and "carbon economy" as key inputs to competitiveness
- Need for an integrated strategy and vigorous actions for enhancing competitiveness without reinventing the wheel