

Creating an Environment Promoting Internationalization at Kansas State University

Presented By:

Yar M. Ebadi

Professor and Dean

College of Business Administration

Kansas State University

Manhattan, Kansas



Kansas State University

College of Business Administration

- **Mission:** Excellence in the advancement and dissemination of knowledge consistent with the needs of students, business, faculty and society
- **Vision:** Provide the best undergraduate business program in Kansas and the surrounding states and master's degree programs that are competitive with the best programs among our peer institutions.

Student Enrollment:	2800
Faculty:	63

AACSB Accredited



Student Related International Efforts

- Provide international educational opportunities through:
 - a. Short-term International Study Tours
 - b. Study Abroad Program
 - c. International Exchange Study
- Incorporate international experiences through classroom enrichment
- Student Scholarships for international study programs
- All students required to complete international overlay course
- Three of four undergraduate departments offer international courses (one requires an international course for all students)
- Newly formed Student Study Abroad Advocate group
- Certificate of International Business



Faculty Related International Efforts

- Currently, the CBA has faculty serving from seven countries
- The faculty International Business Committee is responsible for enhancing globalization of our programs
- Financial support is available to assist faculty in international activities
- Grant support is provided to augment faculty research endeavors



International Management Research

- CBA faculty collaborate with international scholars in a variety of scholarly activities
- The CBA 2002 International Business Committee calendar year report indicated the publication of 10 journal articles, 11 conference presentations, and one book review journal, research between CBA faculty and their international counterparts
- An average of two faculty members per semester teaches or does research at one of our partner universities



CBA Encouragements in International Management Research

- Flexibility in class scheduling for faculty
- Faculty development funds, summer research grants, augmented salaries
- Lodging, travel expenses for visiting scholars
- Providing office and computing facilities for visiting scholars



Challenges Impacting International Research Efforts

- Finding colleagues with shared interests, skills, training, etc.
- Obtaining data from foreign countries
- Language/translation issues
- Team approach to writing/language barrier complications
- International scholars' publications in top tier journals
- Setting research goals/cultural implications



Challenges Impacting International Research Efforts

- Differences in technology, software and operations
- Cultural differences in research perspectives/goals
- Scheduling/work assignment issues
- Travel restrictions/visa complications between countries
- Limited international grant opportunities



Questions:

