



TUSIAD¹-SABANCI UNIVERSITY COMPETITIVENESS CENTER

CONFERENCE ON CHINA Sabancı Center, Istanbul Friday, December 8, 2006

The Purpose of the Conference

The emergence of China in the international scene as a major economic presence in the course of the last quarter century has been forcing the countries, especially the ones which have to compete with China, to reconsider their export competitiveness position. These reconsiderations are even more crucial for Turkey considering that Turkey's most important export goods are also part of China's top ten exports. What are the implications of Chinese economical success for Turkey? What are the opportunities brought about by a growing and globally opening Chinese market for Turkish manufacturing and service sectors? What are the possibilities for cooperation in China, Turkey, or a third country? How will the competitiveness position of Turkish exports be affected against the globally increasing share of Chinese exports? What are the lessons drawn from the successful Chinese experience?

TUSIAD-Sabancı University Competitiveness Center is organizing an informative, highly intellectual and widely participated conference, in which not only the Chinese economy and industrial policy will be covered, but also challenges, opportunities and cooperation in foreign trade and investment will be discussed in order to look for answers to above mentioned questions.

Expected Audience of the Conference

About 250 participants are expected for the conference. Business representatives, government officials, academicians, researchers from international organizations, and members of the press are planned to comprise the participants.

¹ Turkish Industrialists' and Businessmen's Association



TUSIAD-SABANCI UNIVERSITY COMPETITIVENESS FORUM

Conference on China

**Sabancı Center, Istanbul
Friday, December 8 2006**

Conference Programme

- 09:00 – 09:30 Registration
- 09:30 – 09:40 **Opening Speeches**
- 09:40 – 10:20 **China and the World Economy: A General View**
Markus Taube / Professor for East Asian Economies and China at the Faculty of Economics, Gerhard Mercator University Duisburg-Essen
- 10:20 – 11:00 **Chinese Industrial Policy and Industry Competitiveness**
Fang Lee Cooke / Professor of HRM and Chinese Studies - The University of Manchester)
- 11:00 – 11:30 Tea and coffee break
- 11:30 – 13:00 **PANEL: Challenges, Opportunities and Cooperation in Foreign Trade and Investment**
- Noyan Rona / Chief Representative to Shanghai Office, GarantiBank
 - Peter Weiss / Senior Vice President, Siemens AG
 - Sertaç Ersayın / Fareast Affairs Manager, DemirDöküm
 - Tunç Türker / Representative to China, IsBank