

GMRG 2004

ON OM/MANUFACTURING RESEARCH

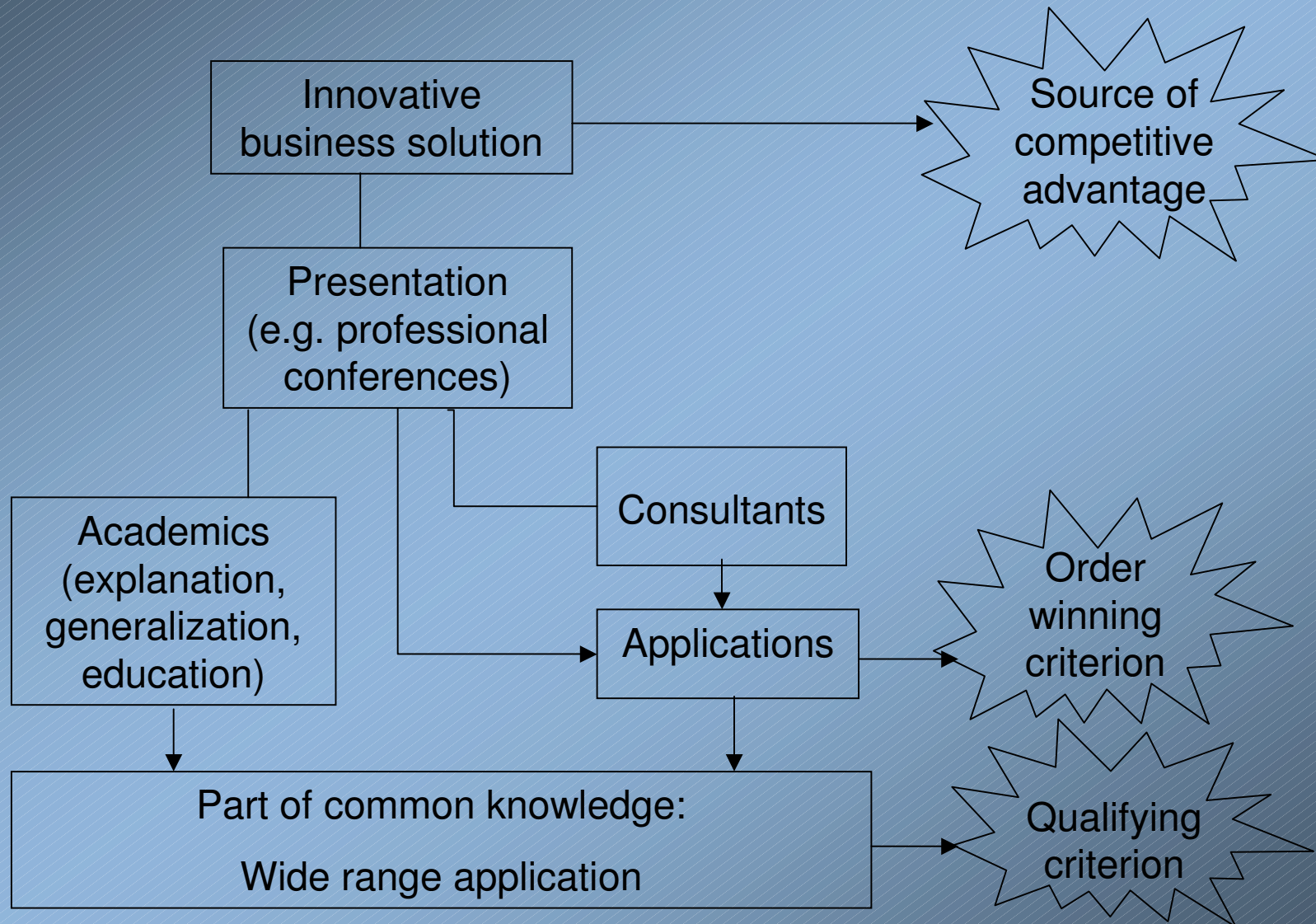
1. Practice - research interaction
2. Some current characteristic
3. Facilitation of globalization

Attila Chikán

**Budapest University of Economic Sciences and
Public Administration**

Marmaris / Istanbul, July 3-9 2004

SCHEME OF PRACTICE – RESEARCH INTERACTION IN BUSINESS (INCLUDING OM/MANUFACTURING)



SOME CURRENT CHARACTERISTICS OF OM/MANUFACTURING RESEARCH

New conceptual approaches

- Functional integration
- Value chain concept
- Cross-boundary approach

Pitfalls:

- Weak connections with
 - Economics
 - OR

FACILITATION OF GLOBALIZATION

- New types of international conferences
- Sharing research data
- Strengthen international institutions
- Lobbying for financial and institutional support at
 - Business
 - Government
 - Supranational organizations