ON OM/MANUFACTURING RESEARCH

1. Practice - research interaction
2. Some current characteristic
3. Facilitation of globalization

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Innovative business solution

Presentation (e.g. professional conferences)

Academics (explanation, generalization, education)

Consultants

Applications

Part of common knowledge:
Wide range application

Source of competitive advantage

Order winning criterion

Qualifying criterion
SOME CURRENT CHARACTERISTICS OF OM/MANUFACTURING RESEARCH

New conceptual approaches

- Functional integration
- Value chain concept
- Cross-boundary approach

Pitfalls:

- Weak connections with
  - Economics
  - OR
FACILITATION OF GLOBALIZATION

- New types of international conferences
- Sharing research data
- Strengthen international institutions
- Lobbying for financial and institutional support at
  - Business
  - Government
  - Supranational organizations